



ELEVATE MEDIA



HI!

LET'S BE FRIENDS.



MEET

THE TEAM!

At Elevate Media we're leading the way with innovative online, social and video content for local business. We can assist you with design, web, video, social, and marketing solutions all in one neat package deal. We'll keep your customers engaged while offering budget conscious tailored support and services.

Using a full-service marketing agency like Elevate Media minimises time spent in meetings and time spent worrying about strategy.

Elevate Media specialises in navigating new media through social channels to search-term sensitive specific advertising, finding the customers who are actively looking for your product.

SO LET'S GET TO WORK (TOGETHER)!

ELEVATE.NET.AU

(07) 4972 7648 / 0402 107 666 SHOP 12, 100 GOONDOON ST
MARKETING@ELEVATE.NET.AU



LET'S TALK STRATEGY

TAILORED MARKETING SOLUTIONS & ASSESSMENT

At Elevate Media, we're all about making informed decisions.

We know innovation is born from understanding history, knowing the conventions, and then breaking them. We look at your business' background— your strengths, your weak links, the competition, the environment, and your marketing journey so far. We analyse and we compare, and then we help you map the road to success.

Every businesses' journey is different, so you need to be navigated uniquely. With your needs and goals analysed, our talented staff can advise how to get you on the cutting edge of modern marketing.

Your world is ever-evolving, and your marketing should be too. With emerging tools and sound methodologies, we can help you manage, connect, predict, and assess your target audience more effectively than ever before.

Whether you're growing your brand, extending your reach, boosting sales, or getting out a message— we'll pinpoint exactly what you need and how to execute it.

Understanding you is what informs our recommendations, so let's get relationship building! After our tailored recommendations have been reviewed and approved, we'll keep up the momentum with regular planning meetings.

Until your expectations have been met and raised, we'll keep upping the ante. Let's kickstart your marketing journey!

BE POWERFUL. GET DIGITAL.

Knowledge is power. In the digital age that we're in, it's absolutely vital for your business to be accessible. Over 40% of Australians conduct research online when looking to buy a product or service. By making yourself more active in the online space, you'll empower your business to snag more sales simply by being visible.

OUR PROCESS

1 FIRST IMPRESSIONS

First impressions are important! Let's get together and investigate what you want, what you need right now, and where you'd like to go with your business.

Not sure what you want? We can help with that too! We'll discuss the best options for reaching your current objective, and then follow up with exciting avenues to help you reach your long-term objectives.

2 QUOTING

We'll quote you for all marketing or design items you're interested in, and include it all in our correspondence with you. From here, you can pick and choose what's going to work best for you. We're always happy to help and advise if you're unsure!

3 CREATION TIME

Let the process begin! If you've booked a photo or video shoot, we'll iron out the details with you. Once your quote is approved, we'll get to work until your first proof is ready to be checked.

If at any stage you aren't completely satisfied with the direction it's taking, just let us know, and we'll reassess it together.



4 FINE TUNING

We believe in equal parts collaboration and ownership— we're here to support you to achieve your goals, not make it harder!

Once you've approved your current proof, we'll finalise everything and send you all the files & details you might need! You'll have full license to apply and reuse your content however you like.

5 ONGOING SUPPORT

If you ever find yourself needing additional support or updates to your content, we're here for you! One of the great benefits of choosing Elevate is how accessible we are to our clients.

LET'S TALK DESIGN



DESIGN ANYTHING PACKAGE

At Elevate Media we pride ourselves on being flexible to deliver exactly what our clients need. Need artwork for something specific? Have an idea that you'd like to have realised? Come and ask for a quote!

Not to brag, but if you can conceptualise it, we can create it. Packaging, print materials, illustrations, online and interactive marketing, apparel & promotional materials, social media— you name it, we're on it. We're experts across anything and everything from digital, print, to emerging marketing mediums.

Not sure what medium is going to be the most efficient for you? We'll throw in some advice for free during your meeting!

With the Design Anything package, we'll quote you on an hourly rate based on the quantity and complexity of your desired content. We'll deliver on any job to your customised specifications, with no job too big or too small.

BRANDING

LET'S TALK BRANDING

WHAT'S IN A BRAND?

Branding isn't just logo design and colour schemes. It's a representation of who you are.

It's your corporate identity, it's your mantra, it's how your staff present themselves to clients. Not just visually, but verbally and environmentally. It's your customer's first interaction with your brand. It's when and where your logo is used.

Branding is how you control what potential customers think of you.

You want to be first in, best dressed, and the most eye-catching option in a bustling crowd of competitors. Your target audience needs to fall in love at first sight.

With us, you'll be in good hands. Our branding packages will set you up with a new visual identity that reflects your values point of difference. We'll work with you to develop your colour scheme, associated textures and patterns, and find your brand's voice.

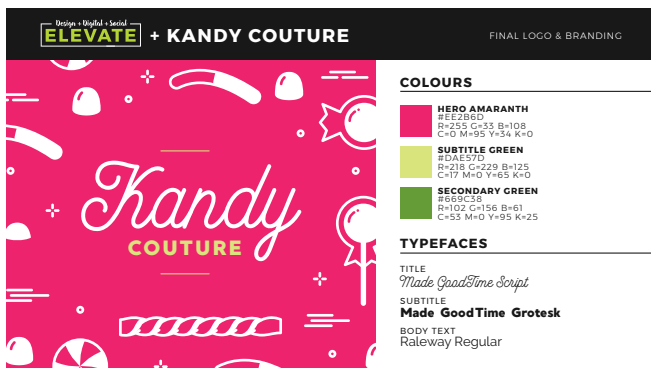


E

NEW BRANDS

INCLUSIONS

Initial Concept Meeting
 x3 Initial Logo Concepts
 x3 Revisions
 Final Vector Logo
 Zipped Logo Kit
 Monochrome Versions (Where Applicable)
 Vector Formats
 JPG & PNG Format
 Applicable Fonts Included



STYLE GUIDE

INCLUSIONS

Brand Voice & Personality Meeting
 Logo Usage Rules
 Brand Do's & Don'ts
 Brand Voice Guidelines
 Font Usage Guidelines
 Colour Swatch and/or Pattern Usage
 Colour Swatch Breakdowns
 ICP (Ideal Customer Profile)
 Applicable Fonts Included



REBRANDING PACKAGES

Good business is always evolving, and always adapting. Your values are renewed; you roll with the punches and change with the times.

Your branding should reflect your evolution too! We're experts at giving brands a fresh new face.

INCLUSIONS

Initial Brand Assessment & Evolution Meeting
 x3 Initial Logo Concepts
 x3 Revisions
 Final Vector Logo
 Zipped Logo Kit
 Monochrome Versions (Where Applicable)
 Vector Formats
 JPG & PNG Format
 Applicable Fonts Included

PRINT

LET'S TALK PRINT



BUSINESS CARDS

Business cards! Your traditional touchpoint for potential customers and your lifeline for getting repeat work and callbacks.

SPECS + OPTIONS

SIZES

90x55mm // 90x54mm // 90x50mm // 90x45mm

OPTIONS

Single Sided // Double Sided // Rounded Corners

FINISHES

Uncoated // Matte // Gloss // Velvet //
Holographic Spot Foil // Spot Gloss

+ LOGO DESIGN

Don't have a logo to go on your cards yet? Don't even worry about it. Tack on logo design to your card package and we'll take care of it!

See our logo design packages for inclusions!

E

DL EVERYTHING

SPECS + OPTIONS

SIZE

99x210mm

OPTIONS

Single Sided // Double Sided

FINISHES

Uncoated // Matte // Gloss // Velvet



POSTERS

Posters for all occasions! From A5 to A0, we'll print any standard size and any quantity with a professional finish of your choice.

SPECS + OPTIONS

SIZE

A6, 105x148mm // A5, 148x210mm
A4, 297x210mm // A3, 297x420mm
A2, 594x420mm // A1, 841x594mm
A0, 1189x841mm

OPTIONS

Single Sided // Double Sided // Indoor OR Outdoor

FINISHES

Uncoated // Matte // Gloss // Velvet

BROCHURES
+ MENUS

For those seeking bifold or trifold brochures! DL, A5, or whatever size your heart may desire.

SPECS + OPTIONS

STANDARD SIZES (FOLDED SIZE)

99x210mm // A6, 105x148mm // A5, 148x210mm

OPTIONS

Single Sided // Double Sided // Tri or Bi Fold

FINISHES

Uncoated // Matte // Gloss // Velvet



ONLINE

LET'S TALK WEB + SOCIAL

We design websites with a functional layout that will ensure your customer can find you and that are adaptive – works on all devices (mobile and tablet – anywhere, anytime). The end result is a website that looks great, is highly intuitive, and delivers on business objectives.

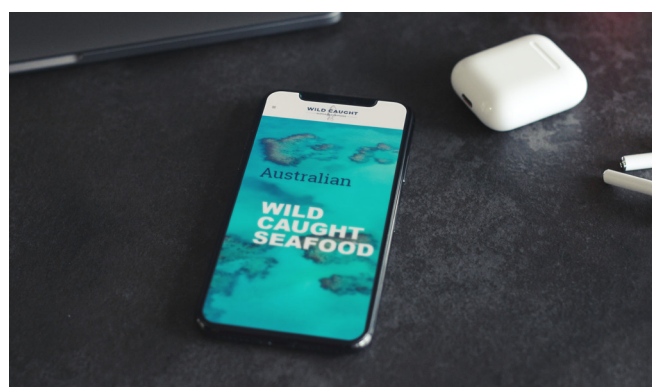
WEBSITES

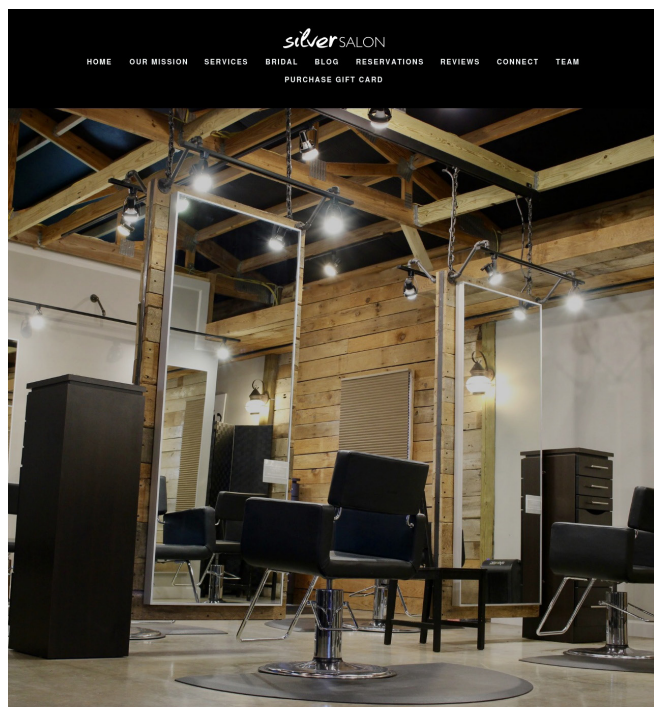
Whether it's straightforward, or if you need something a bit more complex, we'll make sure you're setting the bar for client expectations. We create lean, mean, Wordpress website machines that you can rely on.

INCLUSIONS

BASICS

Planning and assessment sessions to identify your website needs and confirm design priorities.
Website front end design & a reliable back end structure.
SSL certificate, valid for 12 months.
12 months hosting with Elevate Media.
Your final one page, mobile responsive Wordpress website.
A full-length training session on how to use, maintain, and update your Wordpress website.
A full backup of your website.





MISSION STATEMENT
Our goal is to change the
way you feel about
yourself...
Not just do hair

WEBSITE MAINTENANCE

Maintaining your website often takes away time you could be using on your central business. We can check in with you at set times of the year, and keep everything updated and accurate on your behalf.

INCLUSIONS

BASICS

Security & Ease-of-Use Checkups
Content Updates & Minor Design Updates
Regulated Backups

FREQUENCY OPTIONS

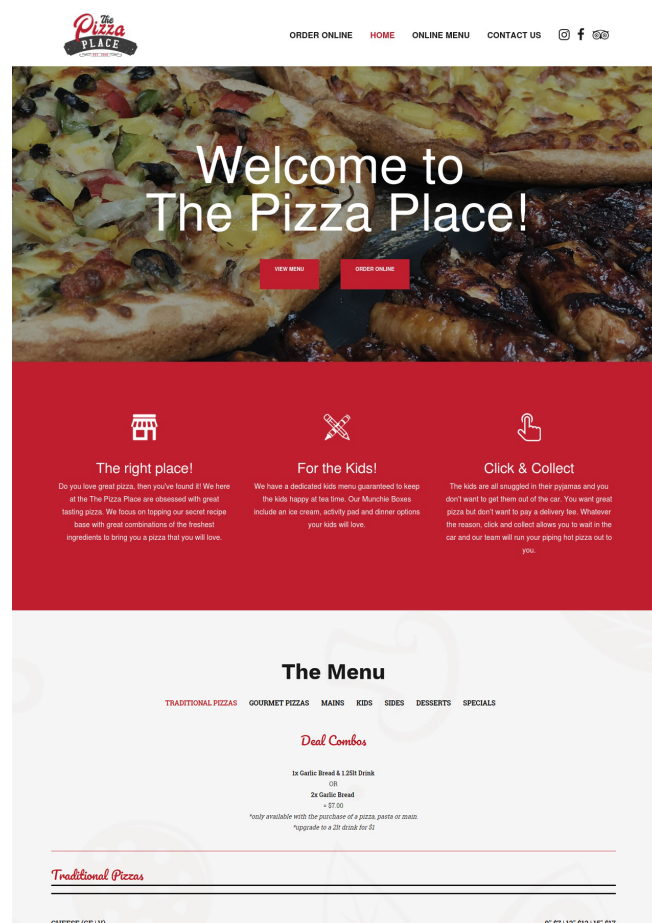
Monthly // Quarterly // Annually // Custom

WEB EXTRAS

Our basic website packages are perfect for those who want a landing page website – but for those seeking something more involved, we've got a plethora of options for you. If you're not sure what you need, don't worry – we're listeners! We'll make recommendations based off your goals and requirements.

OPTIONS

- Domain Name Registration
- Additional Pages
- Non-Wordpress Builds
- Online Store Features / Shopify Integration
- Product Uploading
- Tailored Photoshoot
- Additional Features (Plugins)
- Email Installation
- Facebook Shop Setup
- Afterpay Implementation





Life can bring unexpected surprises. We can help you plan for that.



Some people believe that a Financial Advisor's role is to forecast the direction of the share market and invest clients' money accordingly.

This is a component, but we are much more than that.

We share some of our top tips and tricks in our [FREE eBook '5 Steps to Financial Independence'](#), to give you a head start on preparing your financial future.

Here's a sneak peak of what you can expect.

1. Getting Started
 2. The Magic of Compounding
 3. Managing Risk
 4. Planning for the future
 5. Protecting your Estate
- The End is just the Beginning
How can we help?

Are you ready? Of course, we are here if you need any further help, but [download the eBook to get a head start!](#) 📖

[Download the eBook Here](#)

Spending all your time worried about finances when you'd rather be making memories like these with your family?

Our eBook can help.



SOCIAL PLANS

Juggling work, your online presence, and staying up to date on trends and features can be a handful. It's best practice to have a set strategy, goal and target each month with social media, and post at least twice a week. If you need to delegate, let's talk about your options and what you'll get out of it.

INCLUSIONS

- Content Planning & Content Writing
- Graphic Design
- Giveaway & Competiton Setup/Management
- Optimized Content Placement
- Post Performance Analysis
- Post-Campaign Report
- Sponsored Post Management (Optional)

EMAIL DIRECT MARKETING

An EDM is the perfect way to utilize your customer information database, and increase engagement from your current clientele. An EDM is a targetted, precision vehicle to drive your exciting news updates, blast your new sale campaign, or pitch that new product.

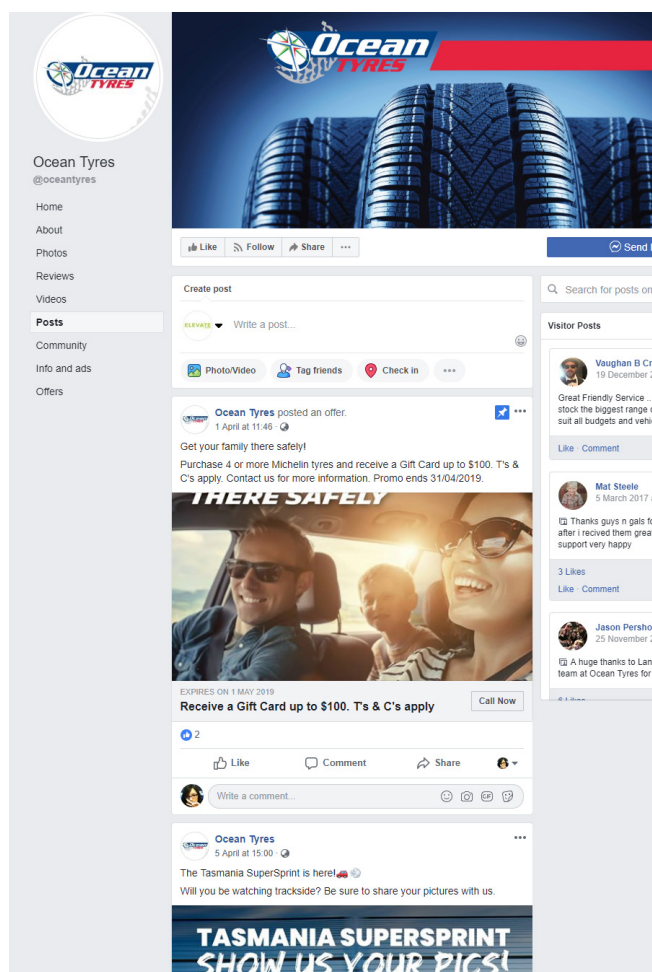
INCLUSIONS + OPTIONS

BASIC INCLUSION

- EDM Copywriting
- EDM Design & Layout
- Trackable Results & Statistics

OPTIONAL INCLUSIONS

- Shopfront Integrations & Personalisations



LET'S TALK VIDEO + TV

If you're looking for a high impact marketing tool, a corporate video will give you that cut through you are looking for. With our team of trained professionals, we will work with you through from concept to completion to deliver a video for your next project.

TELEVISION

TV advertising is your chance to make the perfect lasting impression on your target audience. We'll get you in the perfect timeslot for your needs and budget.

INCLUSIONS + OPTIONS

BASIC INCLUSION

CAD Classification & Fee/s (Per Commercial)
Station Delivery Fee/s (Per Commercial)

LENGTH OPTIONS

15 Second Duration // 30 Second Duration

POPULAR STATIONS

Seven // Southern Cross // WIN

TVC PACKAGE DEAL + FILMING

New to TV broadcast, and need that polished, attention-grabbing video that'll tell your customers everything they need to know? We'll take care of it from filming & creation, to getting it on air.

INCLUSIONS (FROM \$950+ GST)

- x1 Film Shoot (Up To 3 Hours)
- x1 15 Second Broadcast-Ready Commercial
- x1 Digital Copy of the Commercial
- x1 Set of Broadcast Bookings
- CAD Classification & Station Delivery Included



RADIO

For a broadcast option with a high play frequency, consider radio! Radio is a locally-focused channel, and an excellent way to grow your local brand identity.

INCLUSIONS + OPTIONS

BASIC INCLUSIONS

Radio Campaign Scriptwriting
Radio Airtime Slots
Voiceover Production with Music

OPTIONAL EXTRAS

Radio Live Reads // Jingle Production

TAILORED FILM SHOOT

Have something a little more grandiose in mind? Let's put our heads together and talk about your projects. We've done music videos, video libraries, interviews, and a whole lot more! So let's talk ideas and get you rolling.

SPECS + OPTIONS

FILMING BASE CHARGE

Filming is billed hourly. Time for setup/packdown may increase depending on the nature of the shots and equipment required to achieve them.

INCLUSIONS

Access to all unedited, uncut footage will be included if desired once the shoot is complete.

OPTIONAL EXTRAS

If desired, all footage that is unused in your central project can be cut and edited for video library purposes.

SOCIAL + WEB

Video gets more consistent engagement than any other posts on social media. Stand out with attention-grabbing online content and set yourself apart from your competitors.

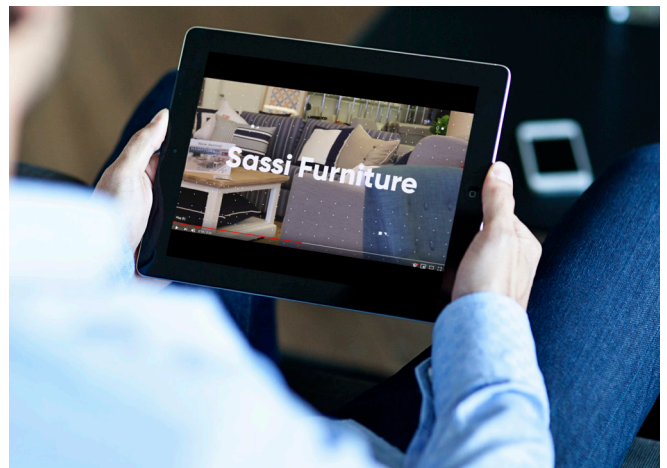
INCLUSIONS + POPULAR FORMATS

BASIC INCLUSIONS

Film Shoot (Billed Hourly, Travel Not Billed)
Video Quantity As Required
Video Final Cuts & File Format As Required

POPULAR FORMAT OPTIONS

Free-Length Promo Videos // Header Videos
Website Landing Page Videos // Story Videos
Social Post Videos



LET'S TALK PHOTO GRAPHY

TAILORED PHOTOSHOOTS

If you've got a campaign or general photo library to build, this is the option for you! We can tailor your content, shoot times, and editing time to your individual needs. (This can go hand-in-hand with a video shoot package, too!)

PHOTOGRAPHY BASE CHARGE

Photography is billed hourly. Time for setup/packdown may increase depending on the nature of the shots and equipment required to achieve them.

INCLUSIONS

Once the shoot is complete, you will be given full access to the edited library of final, high resolution photos. Your license to use the photos for any future marketing or internal purposes is included in the price of the photoshoot.





CORPORATE PHOTOS + HEADSHOTS

Getting team photos doesn't have to be a headache. We'll produce consistent, high-quality corporate imagery that you can use across the board, for all your marketing needs.

PHOTOGRAPHY BASE CHARGE

Photography is billed hourly. Time for setup/packdown may increase depending on the nature of the shots and equipment required to achieve them.



PRODUCT PHOTOSHOOT

The way your products are displayed can be the make or break for your customer conversions. High-quality photography is all about presenting your products in a way that adds perceived value. Give your products the push they need to excel, and put your best foot forward.

PHOTOGRAPHY BASE CHARGE

Photography is billed hourly. Time for setup/packdown may increase depending on the nature of the shots and equipment required to achieve them.



LET'S TALK PROMO GOODS

BRAND RECOGNITION

A brand's value is directly linked to how easily your target audience can remember it. Familiarity plays a major role in purchasing decisions and gaining repeat customers.

Promotional goods and accessories play a major role in building familiarity, and help build subconscious action into conscious interaction. We offer everything from pens and stationery to gazebos and a-frames, to help you get your name out there.

KNOWING YOUR CONSUMER PSYCHOLOGY.

According to ISPO news, "90 percent of all purchasing decisions are made subconsciously. We use mental shortcuts to skip the process and avoid being overwhelmed by the number of available options from competitors."

BRANDING SETS

Your bread and butter for promotional accessories! We cover everything from pens to bags to speciality items that really target your customer base.

POPULAR INCLUSIONS

- Branded USBs (Standard and Deluxe)
- Notepads & Stationery Sets
- Branded Powerbanks
- Travel Mugs
- Bags & Clothing Accessories



A-FRAMES

SPECS + OPTIONS

SIZES

600x900mm (Artwork Size)

OPTIONS

Vertical // Horizontal // Chalkboard // Letterboard



BANNERS

Whether it's indoor or outdoor – we've got absolutely everything covered in the world of banners. Perfect for permanent display or for quick setup at an event or exhibition.

OPTIONS

TYPES

X Banner // Pull Up Banner // Luxury Pull Up Banner // Double Sided Pull Up Banner
Teardrop Flag Banner // Bow Flag Banner
Rectangle Flag Banner // Mesh Banner
Vinyl Banner // Fabric Banner

MEDIA WALLS

Media walls make for a perfect promotional backdrop in any space or event. Media walls are our recommended method for serving up a clean, branded space for clients and representatives to be photographed or filmed.

OPTIONS

Stretch Fabric Media Wall (Sleeve Type) OR
Banner & Frame Media Wall (Collapsible Type)



GAZEBOS

SPECS

SIZES

3m x 3m // 4.5m x 3m // 6m x 3m

E

BAGS

Whether you need bags for customers, or branded bags for client meetings, our range will have you covered.

OPTIONS

Paper Carry Bag // Laminated Carry Bag // Wine Carry Bag // Drawstring Bag // Folding Bag // Tote Bag // Cooler Bag // Backpack // Laptop Bag // Duffle Bag // Cosmetic Bag // Messenger Bag



USBS

SPECS + OPTIONS

SIZES

2GB, 4GB, 8GB, 16GB, 32GB

OPTIONS

Swivel USB // Bamboo USB // Key Ring USB
Image USB // Luxury Leather USB



PENS

You don't have to get stuck with those same old boring promotional pens. Come talk to us about our high end and specialty branded pen ranges.

OPTIONS

TYPES

Plastic Barrel Pen // Stylus Pen // Colour Match Pen // Ergonomic Pen // LED Light Pen
Multi Function Pen // Image Wrap Pen
Highlighter Pen // Novelty Pen // Childrens Pen // Luxury Pen // Engraved Pen



STICKERS

SPECS + OPTIONS

SIZES

Up To 200mm x 200mm // Up To 500mm x 500mm

SHAPE OPTIONS

Rectangular // Square // Circle // Custom Cut



TABLE TALKERS

SPECS + OPTIONS

SIZES

A5 2 Panel, 148x210mm // DL 2 Panel, 99x210mm // DL 3 Panel, 297x210mm

OPTIONS

Matte // Gloss // Waterproof Paper



MAGNETS

POPULAR OPTIONS

Standard Magnets, Custom Shape Magnets, Vehicle Magnets, Fridge Memo Magnets



STANDEES

OPTIONS

SIZES

Custom Rectangle // Custom Shape

LET'S TALK SIGNAGE



SIGNAGE

No matter what type of shopfront you have, you need to keep your signage eye-catching and up to date. All signage needs are different, so contact us to find out more about options for you!

POPULAR OPTIONS

Indoor Signage, Backlit Signage, Channel Letter Signage, Electronic Signage, Neon Signage



BILLBOARDS

OPTIONS + LOCATIONS

TYPES

Traditional OR Digital (Vertical or Portrait)

LOCATIONS

Gladstone CBD // Dawson Highway //
Gladstone Airport // Glenlyon Road
Tannum Sands & Beyond

CORFLUTES

SPECS + OPTIONS

SIZES

600x900mm (Standard Size) // ANY Custom Size

OPTIONS

Rectangular // Custom OR Die Cut

Also available for custom standees.



DECALS

Whether it's for doors, windows, or floors, if you need to brand any smooth surface, decals will get the job done.

SPECS + OPTIONS

SIZES

ANY Custom Size & Shape

OPTIONS

Solid Vinyl // Perforated (One-Way Visibility)
Clear // Car & Truck Lettering // Wrap Vinyl
Temporary Adhesive // Static Cling

VEHICLE WRAPS

Spice up your company car with some branded flair, and get your brand moving.

OPTIONS

SIZES

Full Wrap // Partial Wrap // Window Decals

Or see our vehicle magnets on page 19.



LET OUR CLIENTS TALK

LEANNE PATRICK • MCDONALDS GLADSTONE

"I would highly recommend any of the services that Elevate Media do. I recently got the Elevate Team to do a project for me and I was elated with the fantastic outcome of their work. It completely exceeded all my expectations.

They listened to what I wanted to create & what they produced was exceptional."



LEE GRIEVE • THE PIZZA PLACE CALLIOPE

"Jess built our website for The Pizza Place and I love it.

Jess and the girls have been great to deal with and I highly recommend Elevate Media."

BRIE NEILL • WILD CAUGHT SUSTAINABLE SEAFOODS

"I highly recommend Elevate Media. Jess has created a beautiful, modern, functional website, linked to social media, which has brought in many new customers. The whole process was quick and very easy on our part, best of all they are local with easy access for ongoing support if needed."



TEGAN DRAKE • SUSTAINABLE STRUCTURES

"From logo, website and business cards. The Elevate team continue to impress with creativity and commitment. They have made branding the easiest part of starting a business."



CONTACT US TODAY!

ELEVATE.NET.AU

(07) 4972 7648 / 0402 107 666 SHOP 12, 100 GOONDOON ST
MARKETING@ELEVATE.NET.AU